

A House Excelled by None

THE CAMPAIGN FOR IOWA BETA



CAMPAIGN TOPS \$2 MILLION THANKS TO ALUMNI AND UNDERGRADUATE COMMITMENTS

Your Investment in Iowa Beta Is Needed to Reach \$3 Million Goal

Our *House Excelled by None* Campaign has topped \$2 million and we are officially on the home stretch to our \$3 million goal. To date 183 brothers have made pledges to the campaign, including 84 new donors since our last newsletter in November. These new donors, and the \$299,000 they pledged, are much appreciated.

As campaign chairman I have had the opportunity to speak with many of the donors and have heard some great stories. One of which came from **Brent Johnson, Missouri Lambda '84**, whose son, **Marc '13**, just joined Iowa Beta. Brent was so moved by the campaign that he decided to make a pledge to support the cause. Thank you, Brent!

The undergraduates continue to do their part, pledging \$70,000 to the campaign. Their Chapter G.P.A. for fall semester was an impressive 3.1, ranking them third among all ISU fraternities. I keep reminding them to keep up the good work, and that they are well on their way to a Buchanan Cup in August 2011.

As we head into April, Iowa Beta is preparing for VEISHEA and, more importantly, our groundbreaking ceremony for the renovation. I hope you

will join us on **Saturday, April 17**, for the festivities. For more information, please visit www.iowastatesigep.com or give me a call.

To those who have already made their commitment to the campaign, thank you very much. And to those who have yet to do so, I hope you'll fill out your pledge card and mail it to us **before VEISHEA**.

We already have 183 donors and have set a goal to reach 1,000+. **Your gift of any size, \$100 to \$1,000,000, will help us reach our goal.**

I look forward to seeing you on April 17!



Fraternally,
Jeff Prouty '79
Campaign Chairman
jeff.prouty@proutyproject.com
(952) 942-2922

P.S. You'll enjoy Gary Sutton's article in this newsletter. I think it captures, beautifully, the spirit and impact of Iowa Beta.



Iowa State Was Good to Me, but SigEp Was Better

By Gary Sutton '64

There were Iowa Beta legends ahead of us, including **Bob Bartley '59**, who became editor of the *Wall Street Journal* and a Pulitzer Prize winner. **Ron Baukol '59**, who led 3M in Europe and was succeeded by **Bruce Thalacker '64**. **John Hanson '65** led Winnebago Industries into its glory years, and **Don Drobny '65** joined Ross Perot after Vietnam, ran the EDS government division and later co-founded Perot Systems.

Arriving at SigEp as a cocky high school graduate, I observed the leaders in the Chapter. **Bruce Gibson '63** was vice president and my roommate. I noticed how upbeat and energetic he was and it was infectious. **His enthusiasm rubbed off on me and may have been the greatest gift I ever received in Ames.**

All of these leaders were nurtured at 228 Gray. But there's something more important than success. When I meet my SigEp buddies in Ames, we talk comfortably and try to remember our days at ISU. The conversation comes easily—SigEp taught camaraderie and consideration for others. Take a quick peek at the photo above. That's **Mike Moehrl '64**. He's been a quadriplegic for 26 years and makes his living by selling radio equipment during the week and trading horse trailers on the weekends. **He was also my roommate and is an inspiration to our pledge class: upbeat, determined to cover most of his costs, and a donor to the SigEp building fund.**

Mike, thus far, has lived and worked around his disability for twice as long as most with the identical condition. My theory is that Mike never allowed himself to become a victim. Over the years his pledge brothers helped in small ways, sending checks for his kids when they were in college or paying for part of a new roof or van. Small things were all he ever needed, since he works seven days a

week and figures he'll never be able to retire. **But he's contributing to the renovation campaign.** "[The Iowa Beta experience] was one of the best times of my life," he says.

I visited Mike during a tough year in the printing businesses I was running at the time. "Mike, I just laid off 270 workers in our Portland plant, and it's not enough. We're quoting jobs at below cost and losing them."

His breathing machine filled his lungs, and then he spoke, "Gary, I don't know the answer either. But one thing that won't help is if you walk around looking terrified. As CEO, you've got to develop a plan, sell it, and make it work."



Mike Moehrl '64 is a supporter of The Campaign for Iowa Beta because of his positive SigEp experience.

*Some of you got a lot
from SigEp, some of you got less.
Nobody got nothing. It's not about
how much you pledge—it's about remembering
the good times you had and what
Iowa Beta has done for you.
Remember these things and pass it on.*

Good advice—20 years out of college and I was still getting help from Iowa Beta SigEps. When I left, I suddenly felt embarrassed. "I just got a pep talk from a quadriplegic," I realized. "What a wimp I am." Some of you got a lot from SigEp, some of you got less. Nobody got nothing. **It's not about how much you pledge—it's about remembering the good times you had and what Iowa Beta has done for you. Remember these things and pass it on.**

SIGMA PHI EPSILON

Thank You, Generous Alumni, for Committing \$2,027,169

We are deeply grateful to the following brothers for committing \$2,027,169 to the *House Excelled by None* Campaign. These alumni recognize the importance of ensuring the future of Iowa Beta and have demonstrated a sense of gratitude for their personal experience.

Commitments are still needed from the rest of our alumni to achieve our goal to fully renovate our Chapter House. All donors contributing a mini-

mum of \$2,500 to the campaign, over a five-year period, will be recognized on a plaque prominently displayed in the renovated Chapter House. If an error has been made in recording your gift, or your name has mistakenly been omitted or listed improperly, we sincerely apologize. Please contact campaign coordinator David DeCecco at ddececco@penningtonco.com or (785) 218-1075 so that we may make a correction.

Founder's Society
(\$1,000,000 and above)
John V. Hanson '65

Iowa Beta Society
(\$250,000 to \$999,999)

Golden Heart Society
(\$100,000 to \$249,999)
Michael R. Steffenson '59
Jeffrey D. Prouty '79

Skull and Bones Society
(\$50,000 to \$99,999)

Robert E. Jester '62
Gary E. Sutton '64
In honor of
Mike Moehrl '64
Mark R. Fabere '80
Lindsey R. Falk '96

228 Gray Society
(\$25,000 to \$49,999)

Eric T. Crowell '80
Peter H. Van Erkel '80

Balance Man Society
(\$10,000 to \$24,999)

Huston Family Gift
Thomas H. Huston '51
T. Mark Huston '76
John D. Huston '79
Richard C. Nelson '58
David H. Young '58
Lynn K. Vorbrich '60
Brian L. Baxter '70
Thomas R. Schaefer '72
Thien Family Gift
Gary L. Thien '74
David R. Thien '99
Adam M. Thien '02
Robert S. Hanser '78
In memory of
William F. Hanser

Brotherly Love Society
(\$5,000 to \$9,999)

Brent Johnson,
Missouri Lambda '84
In honor of
Marc Johnson '13
Richard A. Liddy '57
In memory of
Bill Brokaw Jr. '57

Gary B. Lyall '57
Bruce R. Barta '62
In memory of
Tom Cisler '62 and
Jeff Krommenhoek '62
Bruce M. Gibson '63
Herbert R. Ohrt Jr. '63
Robert K. Wilhelm '65

In memory of
Robert H. Wilhelm '38
James M. Holcomb '65
James Tait '66
David A. Fulghum '68
H. Chris Horgen '68
Alan Jenkins '75
Raymond D.
Schwichtenberg '76
Scott P. Fabere '77
Mark W. Leonard '78
Maxine and Kent Watkins '78
Wiliam G. Bathe '79
James C. Miller '79
Craig E. Hansen '80
Daniel P. Davison '82
Randy Lisbona '83
Todd W. Carey '94
Bryce D. Carlson '95
Mark R. Anderson '99
Dan Jakobe '99
Trenton G. Jacobson '10
Alexander J. McBride '12
Sean M. Regan '11
Chris Roderick '11

Diligence Society
(\$2,500 to \$4,999)

Allan B. Burdick '42
Buel A. Williamson Jr '47
Harold A. Mullison '56
Bruce D. Rasmussen '58
William P. Bancroft '60
Brian Brunsvold '60
Bill Dalgetty '61
David M. Mott '62
Pat and Marvin L. Straw '63
In memory of
Mom McKone
In honor of the
ISU Varsity Athletic Club
David J. Chipman '64
Gary R. Kirk '64
Roger A. Heimbuch '65
William R. Yungclas '65
William R. Daly '70

Ralph R. Stephens '71
Peter Gerdom '73
Edward H. Hawks '76
Michael P. Schwichtenberg '76
Timothy M. Reil '77
Ross W. Beller '78
Donald A. Morris '78
Rick Hazelton '81
In memory of
Doug Brewbaker '83
Blake R. Crawford '98
Jon P. Van Erkel '08
Michael McLellan '11
Bennett A. Noreen '11
Graham A. Whye '12
Cade C. Russell '12
Cameron Hagen '13

Virtue Society
(\$1,000 to \$2,499)

Darrel D. Reil '50
Emerson R. Bodell '56
Bill Warner '57
In honor of
Rick McKinney '57
Richard A. Weinthalder '57
Ronald O. Baukol '59
Richard A. Grieve '59
Roger Pohlman '59
Bob Rodert '60
In memory of
Sonia D. Rodert
Art Roberts '62
Lester C. Smith '62
Stephen W. Lind '63
Dan R. McCarthy '64
Richard M. Sanford '64
Gary Murphy '65
Julie and John Horns '66
Robert L. Speers '67
Curtis C. Baltz, M.D. '69
Robert B. Clowes '70
Robert Vosburgh '76
Rex R. Ridenoure '78
Matthew R. Teigland '81
Douglas A. Pletcher '83
Larry Nedrow '84
Gregory J. Burmeister '85
Brian R. Lazear '92
Douglas M. Pilkington '93
Matt Stover '94
In memory of
Angie Pilkington
Troy Landers '96

Chad R. Mittelstadt '96
Joe Smith '96
Joseph E. Kennedy '97
Ben Barnhart '98
Adam Roti '00
Steve Kozlowski '02
Kendall DeJonge '03
Logan J. Dzingle '09
Kevin P. O'Grady '09
Zachary T. Rudd '09
Thomas J. Augustine '10
Marcus Beasley '10
William A. Bowles '11
Morgan S. Dowdall '10
Chad M. Hand '10
Jack W. Heidrick '10
Jonathan G. Mehle '10
Zackery D. Schaaf '10
Erik W. Wheatar '10
Kyle C. Wood '10
Justin D. Holm '11
Colton J. Carter '12
Stuart J. Millar '12
Kyle Zibrowski '12
Alex Ernst '13
Marcus Johnson '13
Todd R. Johnson '13
Marc Regan '13
Mark W. Stratman '13

Donors
(Up to \$999)

Wayne J. Brown '43
Gene C. Phleps, DVM '46
Alfred M. Miller Jr. '47
L. Edward Brungraber '48
Robert H. Lamb '49
Virgil M. Petty '57
N. E. Vosburg '63
Ron Krajnovich '64
James D. Lyons '64
Mike Moehrl '64
David W. Neal '64
Carl E. Vanderwilt '64
Michael C. Christenson '66
Leonard K. Hegna '74
Mark E. Samuelson '80
James L. Swartwood '83
Travis A. Steen '92
Peter J. Iacovazzi '03
Ross E. Roti '04
Adam R. Hamon '08
Edward J. Predl '08
Clay A. Hopes '09

CAMPAIGN STATUS AT-A-GLANCE

As of March 17, 2010

\$2,027,169

Total Commitments

183

Contributors

1,097

Mailable Alumni

Joseph J. Luzio '09
Nick Morley '09
Vance A. Watts '09
Christopher Countryman '10
Steven Erbstein '10
Drew Koeller '10
Andrew W. Reid '10
Christopher M. Fabere '11
Garrett P. Long '11
Kalled Ashour '12
Alex Feygin '12
Wesley Geary '12
Justin Heth '12
Kyle Kalinosky '12
Alex Kelly '12
Andrew Richards '12
Anthony Turcato '12
Steven Vuong '12
Eric Wilt '12
Mike Beach '13
Bryce Bernard '13
Christopher Dearing '13
David DeSimone '13
Adam Grittner '13
Alex Hartogh '13
Kyle Heffern '13
Charles Heidrick '13
Brandon Ziemba '13

UPCOMING EVENTS

APRIL 17

VEISHEA/Groundbreaking Schedule of Events
10:30 a.m. - VEISHEA Parade

12 p.m. - Lunch, socializing, and lawn games.

Pictures, composites, and records will also be on display.

1 p.m. - Groundbreaking ceremony will begin after lunch and will include photos and guest speakers.

MAY 13-15

Alumni Days

ISU welcomes the class of 1960 back to campus for alumni days and house tours. The men of Sigma Phi Epsilon will be at the Chapter House to welcome Iowa Beta alumni.

CAMPAIGN LEADERSHIP

Honorary Chairman
John V. Hanson '65

Chairman
Jeff Prouty '79

Executive Committee
Tom Huston '52
David Young '58
Bob Jester '62
Bruce Gibson '63
Gary Sutton '64
Bill R. Yungclas '65
Brian Baxter '70



Ray Schwichtenberg '76
Mark Fabere '80
Jeff Reil '82
Dan Davison '82
Andrew Harsch '87
Todd Carey '94
Lindsey Falk '97
Ben Barnhart '98
Mark Anderson '99
Jon Van Erkel '08
Alex McBride '11
Mike McLellan '11
Chris Fabere '11
Steven Vuong '12