

# Heart to Heart

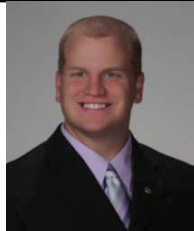


Parents' Newsletter

SigEp Iowa Beta  
Iowa State University

March 31, 2009

Volume III, Edition II



## Recruitment with IFC VP of Recruitment

by Erik Wheeler

In November of 2008, I was elected as the VP of Recruitment for the Interfraternity Council, a group of 12 of the Greek community's most dedicated and qualified leaders that serve as the governing body for our 28 fraternities. At the time of my election, I had little recruitment experience having never served on the recruitment cabinet or as the VP of Recruitment but my hard work and passion for the position has allowed me to have a very successful first 6 months of my term and along the way, I have learned a few things.

*What IFC is doing for recruitment?*

### Fraternity guide

The fraternity guide is an innovative look into the Greek community created by myself and our VP of marketing. This magazine style guide features profiles of all 28 fraternities including basic information, fun facts, colorful photos and contact information for chapters' recruitment chairs and president. The fraternity guide is the first recruitment tool of its kind in the nation.

### Greek Getaway

Recognized at the Mid-American Greek Council Association yearly conference as the nation's top recruitment practice, this weekend event brings in 100 new men into the Greek community every year. High School seniors are given the opportunity to stay in fraternity houses over this weekend while

guided by recruitment aides called Rho Gammas to house tours. This event is during Greek Week so potential new members get the chance to see and participate in pairing barbeques, fraternity block parties, Greek Olympics, and a concert, this year headlined by former SigEp, DJ Scrilla.

*How can parents help Sigma Phi Epsilon recruit?*

Here at SigEp, we have a dedicated and outgoing recruitment group but summer recruitment is the ultimate team effort and parents are certainly included. Always be on the lookout for students you know from church, sons

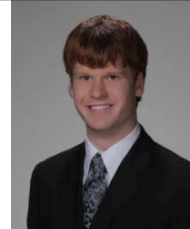
**Upcoming Events**  
April 2-5 Greek Week  
April 3-4 Greek Getaway  
April 5 Highway Cleanup  
April 11 Germany Presentation  
from Tobias  
April 13-19 VEISHEA  
April 18 Alumni Open House  
April 27-May 1 Dead Week  
May 4-8 Final Exams

of co-workers, the cashier at the local grocery store, etc. who are coming to Iowa State and tell them how SigEp has been a positive influence in your son's life. Also, get us their names and contact information if possible so the recruitment team can get in contact with them.

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## SigEps Prepare for Greek Week

by Alex Kelly

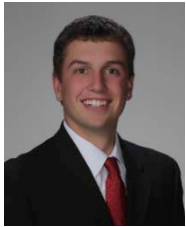


With Greek week just a week away everyone has been scrambling to get everything prepared. Gamma Phi Beta, Theta Chi, and us have been working diligently; collecting cans, playing Greek week sports tournaments, practicing lip sync, doing community service, creating a Greek Week banner, and donating blood. All of these go into points for Greek Week.

This year the house is optimistic and we hope to be able to place amongst the leaders. Defining the theme for Greek Week is this year's motto, "letters today, leaders tomorrow".

Our Lip Sync skit is a play on the movie Wedding Crashers, but instead of crashing weddings John (Kyle Kalinosky '12) and Jeremy (Stu Millar '12) go to various organizations on Iowa States campus and help them out by using their awesome leadership abilities they've gained from their Greek affiliation. When Chris Roderick '11 was asked about

Lip Sync he said, "Oh boy it's going to be the highlight of my week." Chris cross-dresses as a soccer girl in the soccer club along with president Alex McBride '11, Steve Erbstein '10, Tobias Fiedler '10, and Kyle Zibrowski '12. With this hilarious skit we have a great chance of making it to finals this year during Greek Week.



## Exploring the Southern Desert

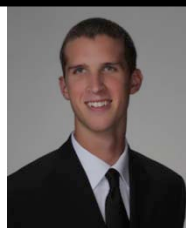
by Jack Heidrck

Every college student looks forward to spring break, as it's a short time to get our minds off of our busy schedules. Iowa Beta SigEps did a variety of different things including trips to many great vacationing spots, going home to see family and friends, and staying in Ames to just relax and hang out.

Four SigEps decided to take a challenge to improve their sound minds and bodies and to bond as brothers, all while experiencing the beautiful scenery of the southern Texas border. Steve Erbstein '10, Alex McBride '11, **Alex Kelly '12** and Kyle Zibrowski '12 joined up with about fifteen other Iowa State students to hike the Chisos Mountains. They had to carry around all the food they would need for the entire week and spent every night sleeping under the stars.

When I asked Kyle if he was glad he made the trip he responded by saying, "Absolutely! It was great growing closer to the guys I went with and to explore a part of the country I've never seen before."

We are proud to have brothers that show initiative and that aren't afraid to try new challenges.



## Letter from the Editor

by Michael McLellan  
mclellan@iastate.edu

Hello again all! On behalf of all the boys of Sigma Phi Epsilon I'd like to first thank all the mothers who attended Mom's Weekend 2009; a special thanks goes out to Corrie Ashour who planned and led the event. It was a lively Saturday.

Mom's Club was officially changed to Parent's Club to encourage fathers to share in the fun. We hope to see everyone in attendance at the next Parent's Weekend next fall!

The house is getting busy with Greek Week here and VEISHEA just

around the corner, it's hard to keep our heads in the books. A care package from family would definitely be appreciated to fuel dead week!

As always, feedback is encouraged. Thank you for taking the time to read your *Heart to Heart*.



## The Chapter's Helping Hand

by Eric Wilt

Although all Iowa State students came here to get an education, few were actually taking proactive steps towards success when they first arrived on campus.

However, Sigma Phi Epsilon takes an active role in terms of helping its members develop their academic career.

For instance, one program in particular that is directed towards the younger members of the fraternity is new member study hours. This program requires that the new member class go to the library for two hours on Tuesday and Thursday. Not only does this give the new members a chance to study, but it also helps them develop better study habits early in their college career.

Moreover, the Iowa Beta chapter of Sigma Phi Epsilon also has a unique range of majors varying from engineering and kinesiology to

business and marketing as well. This variation in majors allows SigEps to go to any number of members to get help with a class or even to talk to someone from a different major to see if that would be something they are interested in more than their current one.

This type of academic community allows SigEps to succeed in the college world while preparing them for the real world after their time at Iowa State is over.



### - Recruitment, continued from front -

Furthermore, be a liaison between Sigma Phi Epsilon and parents of potential new members. It's very likely that parents of potential new members know little about the Greek community other than the stereotypes they see in the media, so help talk to parents and explain why SigEp was a great choice for your son. Explain how your son has excelled as a leader, is doing great work in the classroom and has become a more humble person.

That is all for now. Remember, recruitment is the lifeblood of a fraternity. The more excellent members we have in our fraternity, the stronger we become. There will be more brothers to help one another out with their homework, more brothers to take on leadership opportunities; we will have a stronger field when it comes to athletics and a fuller, happier fraternity.

**Recruitment inquiries contact Graham Whye at [gwhy@iastate.edu](mailto:gwhy@iastate.edu)**